



Morten Rask Madsen – talk at the University of Belgrade

(Faculty of Architecture, Faculty of Civil Engineering)

Building of the Technical faculties, Ceremonial Hall of the Faculty of Civil Engineering, March 25th 13 CET

Zoom: <https://zoom.us/j/93053168673?pwd=RXdaWTAvNEFOejB0bVZRvmdESGZ3dz09>

Meeting ID: 930 5316 8673

Passcode: 454969

Abstract:

Urban planning - working with nature

If we learn to understand the natural resources that surrounds us we will be able to break down the fear of the natural and work with all its potential as a living building material to create future sustainable cities. If we learn to understand the people that inhabit our cities we will be better to break down the fear of the public opinion and create spaces that activates life. A small project in a social housing complex in a suburb of Copenhagen, Denmark is a part of the Horizon2020 funded project EuPOLIS and the Danish evaporation project DAMP. The site creates the frame of a multidisciplinary laboratory based on social engagement and forced evaporation of water. In this lecture I will introduce the potential of local water management based on forced evaporation and show how we work on a common agenda for water management, biodiversity and development of social potential.

Short bio:

Morten Rask Madsen has more than 20 years of experience from the urban planning, building and construction sector working with consulting, management, organization, disposition and designing of small and medium-sized projects with high level of complexity. Morten points out the role of architects as communicators and bridgebuilders between building experts, community, officials and innovators. Morten points out that architecture is action and that there is a need for architects to go beyond just interpreting a given program. The recent years his focus has been on construction projects with an emphasis on strategy, innovation and user involving processes. Morten's ability to present architectural, social and technical issues is built on work in own independent consulting architect business, experience from academic teaching in the Danish Royal Academy of Fine Arts, and development of workshops for citizens, decision makers and technicians within the planning and construction field and on-screen participation in the Danish television constructing and gardening program. He has participated in several



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projects as the city planner and consulting architect until 2017 when he forms the architect business Byspektrum, where he is currently the CEO.



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Morten Rask Madsen – predavanje na Univerzitetu u Beogradu

(Arhitektonski fakultet, Građevinski fakultet)

Zgrada tehničkih fakulteta, Svečana sala Građevinskog fakulteta, 25. mart 13h

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Apstrakt:

Urbano planiranje – saradnja sa prirodom

Ako naučimo da razumemo prirodne resurse koji nas okružuju, moći ćemo da razbijemo strah od prirode i radimo sa svim njegovim potencijalima kao živi građevinski materijal na stvaranju budućih održivih gradova. Ako naučimo da razumemo ljude koji naseljavaju naše gradove, biće nam lakše da razbijemo strah od javnog mnjenja i stvorimo prostore koji aktiviraju život. Mali projekat u kompleksu socijalnog stanovanja u predgrađu Kopenhagena u Danskoj deo je projekta euPOLIS iz poziva Horizon2020 i danskog projekta isparavanja DAMP. Lokalitet stvara okvir multidisciplinarnе laboratorije zasnovane na društvenom angažmanu i prinudnom isparavanju vode. U ovom predavanju ću predstaviti potencijal lokalnog upravljanja vodama zasnovanim na prinudnom isparavanju i pokazati kako radimo na zajedničkoj agendi za upravljanje vodama, biodiverzitetu i razvoju društvenog potencijala.

Kratka biografija:

Morten Rask Madsen ima više od 20 godina iskustva u sektorima urbanizma i građevine gde se bavi konsaltingom, menadžmentom, organizacijom, dispozicijom i projektovanjem malih i srednjih projekata visokog stepena složenosti. Vodeće uverenje za njegov rad je da je važno biti lojalan celokupnom konceptu, ali ostaviti mesta za detalje unutar budžeta projekta i vremenskog okvira. Poslednjih godina njegov fokus je bio na građevinskim projektima sa naglaskom na strategiju, inovacije i procese koji uključuju korisnike. Posredovanje je najvažnije sredstvo za arhitektu. Mortenova sposobnost da predstavi arhitektonska, društvena i tehnička pitanja izgrađena je na radu u sopstvenom nezavisnom konsultantskom arhitektonskom poslu, iskustvu iz akademske nastave u Danskoj kraljevskoj akademiji lepih umetnosti i razvoju radionica za građane, donosiocе odluka i eksperte u okviru planiranja i izgradnje i učešća na danskoj televiziji u programu izgradnje i baštovanstva. Učestvovao je u nekoliko projekata kao urbanista i arhitekta konsultant do 2017. godine kada formira arhitektonsko preduzeće Byspektrum, gde je trenutno generalni direktor.



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